

For more information
Contact Susan Storey
(251) 975-1947
storeycom@gulftel.com

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Lucy Buffett Joins Eat Alabama Wild Shrimp Campaign

Winston Groom and Lucy Buffett will promote Alabama Wild Shrimp

(Mobile, Alabama) – Lucy Buffett is an Alabama Gulf Coast darling. She is a fabulous cook, entertainer, and the owner of LuLu's at Homeport Marina in Gulf Shore. Because of her cooking skills, unique menu creations, and connection to the Gulf Coast, Lucy Buffett has been selected as the newest spokesperson for the Eat Alabama Wild Shrimp Campaign.

“Lucy Buffett is the perfect addition to our team,” Brett Dungan, Chairman of the Eat Alabama Wild Shrimp Committee, says. “Lucy's roots are here on the Gulf Coast, and she understands how important it is to promote a homegrown product.” Lucy says she is excited about her part in promoting Alabama Wild Shrimp. As a restaurant owner that specializes in unique seafood creations, Lucy knows a thing or two about shrimp. “I cook with shrimp all the time. Whether it's my special pickled shrimp, seafood gumbo, or shrimp salad, I use only the freshest and best-tasting shrimp, straight from the Gulf of Mexico.

Lucy Buffett joins fellow Alabamian and *Forrest Gump* author Winston Groom in educating consumers about why it's important to always ask for Wild Alabama Shrimp at grocery stores, seafood markets and restaurants. In his best-selling book, Groom's character Bubba Blue goes into great detail about the many ways to cook shrimp. Whether it's boiled, barbequed, or sautéed, Groom says it doesn't taste right if it isn't wild shrimp. “I became involved in the Eat Alabama Wild Shrimp Campaign because it's important to me to promote homegrown products that are fresher, and tastier.”

Lucy Buffett and Winston Groom are both passionate storytellers who understand the importance of promoting local products and helping Gulf Coast shrimping families maintain a way of life passed from one generation to another. That's why they're lending their names and support to the Alabama Wild Shrimp campaign. “It's the right thing to do”, Buffett says. “People need to know there is a difference, and they need to ask for the very best when they're shopping for shrimp.” And the very best, is Wild Alabama Shrimp.

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Eat Alabama Wild Shrimp (EAWS) devotes its resources to raising the public awareness about the many benefits of Alabama Wild Shrimp. It is intended to educate the consumer about the advantages of asking for Alabama Wild Shrimp that is raised naturally, caught fresh, and that supports the Alabama seafood industry. Its goal is to market Alabama Wild Shrimp through grocery stores, markets and restaurants. More information about Alabama Wild Shrimp is available at www.eatalabamawildshrimp.com.